

Islamic Republic of Iran
Ministry of Health and Medical Education
Deputy for Education
Health Education and Health promotion
Degree: Master of Science (MSc)

Course details

Course name: Health Education and Health promotion (MSc)

Total Course Credits:

- Core: 20
- Non-core (Electives): 6
- Thesis: 6
- Total: 32

Course Introduction

The non-continuous master's degree in Health education and Health promotion is a supplementary education course that trains graduates with sufficient knowledge and skills to assess needs, design, implement, and evaluate educational programs related to community health. Graduates are empowered to provide, maintain, and promote health for individuals, groups, societies, and organizations.

The professional activities used in this field include attracting people's participation, using social capital, and getting the support of policy makers. Graduates of this field are tasked with improving the health literacy level of society, forming healthy values, beliefs, and behaviors, modifying group norms and healthy lifestyles, and developing life skills. They will gain the necessary capabilities during the approved course to succeed in these tasks.

Field Definition

Health education and health promotion aim to educate and encourage individuals, communities, and organizations to develop personal and social tools that help maintain and promote a healthy lifestyle, community welfare, and quality of life. This includes enabling them to influence the factors affecting health.

The field of health education and health promotion encompasses a wide range of sciences, including behavioral sciences, social sciences, psychology, sociology, anthropology, media, communication, technology and new technologies, education and training, counseling and health-medical sciences.

The goal of the health education and health promotion course at the master's level is to develop professional skills in needs assessment, analysis of individual, social, and organizational behavior, planning, implementation, and evaluation of health education and health promotion

interventions. The course also uses quantitative and qualitative research methods, health determinants, counseling methods, theories of study and behavior change, health in all policies and other health promotion strategies, evaluation of interventions, and evidence-based practice.

Admission Requirements

Having a Bachelor degree (BSc) in Public Health, Nursing, Midwifery, Environmental Health, Occupational Health, Social Sciences, Health Care Management, Anthropology, Consulting, Medical Records, Psychology, Educational Technology, Educational Sciences, Surgical Technologist, awarded by an Iranian or a foreign university and approved by Iran Ministry of Health and Medical Education

Meeting admission criteria based on regulations of universities

Being eligible for entering the program

*Important note: These general conditions do not necessarily exclude specific conditions of each institute or university.

Values

In this field, the following values are emphasized: Islamic-Iranian values, ethics, community-oriented, justice-oriented, health-oriented, participation, cooperation, and empowerment.

Vision

The field of health education and health promotion at the master's level should aim to achieve the highest educational and research standards available at the community level. Graduates of this program will be equipped with the necessary skills to empower people in their community and create a suitable platform for improving individual, environmental, organizational, and social health in the country. Furthermore, the education of graduates of this level will improve the overall health level of society, increase productivity, and reduce the burden of diseases, diagnostic, treatment, and rehabilitation costs.

Mission

The mission of the field of health education and health promotion at the master's level is to train graduates who can understand society, assess individual, organizational and social needs, establish appropriate and effective communication, make decisions, and provide educational, management, research and consulting services related to health. The goal is to increase knowledge, improve attitudes and change the behavior of different population groups based on Islamic, cultural and human values. This will lead to the formation of a healthy lifestyle and promote health.

Goals

-Development of health promotion approaches and strategies

-Improving and developing health-promoting behaviors and decisions at the individual, social, and organizational levels

-Improving healthy lifestyle and quality of life in society

-Promotion of health culture in society

Table 1. Compensatory courses

Code of Course	Title of Course	Number of Credits			Teaching Hours			Prerequisite or concurrent
		Theoretical	Practical	Total	Theoretical	Practical	Total	
01	Technical language in health education and health promotion	2	-	2	34	-	34	-
02	Health information Systems	0.5	0.5	1	9	17	26	-
03	*Analytical statistics	1.5	0.5	2	26	17	43	-
04	Health data analysis software	-	1	1	-	34	34	03
05	Principles of epidemiology	2	-	2	34	-	34	-
06	Health education and communication	2	-	2	34	-	34	-
07	Principles for the prevention of communicable and non-communicable diseases	2	-	2	34	-	34	-
08	Public health	2	-	2	34	-	34	-
Total					14			

Note: The student is required to pass all or some of the compensatory courses with the approval of the educational department and the approval of the university's graduate education council.

*Passing this course is mandatory for all students who have not passed it before.

Table 2. Core Courses

Code of Course	Title of Course	Number of Credits			Teaching Hours			Prerequisite or concurrent
		Theoretical	Practical	Total	Theoretical	Practical	Total	
09	Fundamentals of Health education and Health Promotion	2	-	2	34	-	34	-
10	Communication in Health education and Health Promotion	1.5	0.5	2	26	17	43	-
11	Applied technology in Health education and Health promotion (1)	1	1	2	17	34	51	-

12	Applied technology in Health education and Health promotion (2)	1	1	2	17	34	51	11
13	Theories and models of planning and change of health behavior	1.5	0.5	2	26	17	43	09
14	Healthy behavior psychology	2	-	2	34	-	34	-
15	Health sociology	1.5	0.5	2	26	17	43	-
16	Research method in Health education and Health promotion	1.5	0.5	2	26	17	43	-
17	Principles and techniques of counselling in the Health education and Health promotion	1	1	2	17	34	51	10
18	Internship	-	2	2	-	102	102	-
Total		20						

Table 3. Non-core Courses

Code of Course	Title of Course	Number of Credits			Teaching Hours			Prerequisite or concurrent
		Theoretical	Practical	Total	Theoretical	Practical	Total	
19	Health education and Health promotion in schools	1.5	0.5	2	26	17	43	-
20	Health education and Health promotion in workplace	1.5	0.5	2	26	17	43	-
21	Health education and Health promotion in primary health care settings	1.5	0.5	2	26	17	43	-
22	Community-based Health education and Health promotion	1.5	0.5	2	26	17	43	-
23	Media-based Health education and Health promotion	1.5	0.5	2	26	17	43	-
Total		10						

Note: 6 credits are necessary

Mandatory workshops:

Scientific writing

Research method

- Entrepreneurship in Health education and Health promotion
- Passive defense